

## The International Cool Climate Wine Show AGM 2019

Members of the Committee of Management of the Mornington Peninsula's own International Cool Climate Wine Show, raised their glasses of gold medal winning wine as their President Paul White read his Annual Report at their AGM on 11 September 2019.

And they had much to celebrate. The 2019 ICCWS was a great success and the event is now recognised as one of the best cool climate wine shows in Australia.

Paul reminded those present that "from its inception, the main focus of our Committee of Management has been to provide a platform to showcase and promote the excellence and depth of cool climate wines produced on the Mornington Peninsula. This is achieved not only through the show itself, which gives entries the chance to be benchmarked against some of the best cool climate wines in the world, but also through other events and partnerships which help to shine a light on our own local wineries".

He confirmed that great support had been received from local wineries, national entry numbers were fantastic and there was an impressive contingent of international wines. The total number of entries received was 692 in 38 classes.

Paul said that "In 2019 the ICCWS highlighted the Mornington Peninsula and our wineries in the following ways-

- All Mornington Peninsula wines entered in the 2019 show were staged at the Public Tasting on specially made blocks which elevated them, allowing all attendees to see which of the wines were from the local region.
- Four of the MP entrants were selected to have their entered wines featured in the 'Mornington Peninsula Wines VIP Public Tasting Mini Master Class'. The other Mini Master Class at the Public Tasting was on 'Cool Climate Wines' in general. Both were fully booked.
- The pre-show events for the judging panel were held at two Mornington Peninsula wineries.
- A sold-out Master Class, held locally and entitled 'Taste of the Mornington Peninsula,' focussed on a selected number of MP wines entered in the 2019 Show and was hosted by the Chairman of Judges, Robert Paul.
- A number of Mornington Peninsula wines were highlighted at a special Wine Dinner held in July at the RACV Club in Melbourne.
- A number of local wine makers who had wines entered in the 2019 Show were interviewed on local radio station 3RPP FM
- Two highly sought after trophies are awarded to Mornington Peninsula entrants only at the ICCWS each year.
- The International Cool Climate Wine Show saw approximately \$70,000 invested back into the local economy".



International Cool Climate Wine Show - 2019 Judges

The 2019 Judging Panel was composed of 17 of the best local, national and international judges in the industry. This is something the COM is extremely proud of and the President guaranteed that the show will continue to ensure that our judges meet high standards when it comes to knowledge, experience and professionalism.

Glasses were raised again when it was announced that in 2020 the ICCWS will stage its 20th show, and special events were being planned to ensure this milestone is celebrated in great style. In conclusion, Paul announced that a "great wealth of experience" had joined the Committee of Management this year, including several more representatives from local wineries. "This further enhances our abilities to keep our local focus on track, as well as giving us a better understanding of what local wineries are expecting from an event such as ours" he said.



Our President, Paul White, with MP Shire Mayor Cr David Gill.



L-R ICCWS Inc Committee member Darren Wilcock, Cr David Gill, ICCWS Inc Committee member David Stuart, President Paul White

