



PRESS RELEASE = INTERNATIONAL COOL CLIMATE WINE SHOW

Hundreds of Cool Climate Wines to be tasted at The International Cool Climate Wine Show (ICCWS) in Frankston for the first time 28th May 2022 with 18 Trophies on offer and over \$10,000 in wine industry vouchers to be won from our sponsors.

The International Cool Climate Wine Show is internationally recognised as Australia's & the Southern Hemisphere's foremost show for inspirational cool climate wines. It has been staged since 2000 & continues to grow in popularity year on year.

The ICCWS attracts entries from the cool climate regions of Victoria, South Australia, Western Australia, New South Wales, Tasmania, New Zealand, France, Italy, the USA, Germany, Austria, the UK & others. The Show promotes excellence in Cool Climate Wines & provides winegrowers the opportunity to benchmark their wines against those from other Cool Climate Wine regions throughout Australia, NZ & globally.

This year ICCWS have introduced the 'Best Organic Wine' Trophy for both red & white wines, as we have had keen interest worldwide for this method of production - to be judged in association with the other classes.

The upcoming Show to be held 26th - 28th May 2022, the program for show is as follows:

- Judging over 2 days on the 26th & 27th May lead by Meg Brodtmann Master Of Wine (MW) supported by a team of highly regarded Judges.
- Public Tasting Day on the 28th May - hundreds of wines available for tasting. VIP Tasting & Masterclasses also available

Judges for the 2022 Show

The International Cool Climate Wine Show (ICCWS) is pleased to announce our 2022 Chair of Judges has been appointed Meg Brodtmann MW.

Meg Brodtmann MW is a winemaker with experience encompassing winemaking techniques from some of the world's top wineries. Meg's career spans more than twenty years across three continents. Many years of hard work and talent culminated in Meg becoming Australia's first female Master of Wine (MW) in 2002. Thoroughly distinguished throughout her career, Meg has held various judging roles and in 2022 returns to the International Cool Climate Wine Show (ICCWS), having been the Chair of the ICCWS from 2012 -2016.

Meg will be assisted by the following:

Sarah Andrew Dip WSET (Hons), Sarah is currently President of Sommeliers Australia, and is currently the Business Development Manager for WSET Australia & New Zealand & is actively involved in various wine & spirit shows around Australia.

Sam Plunkett, the leading winemaker heads up the team at Wines By Sam & has won numerous accolades including the first Cool Climate Red Wine to win the Great Australian Shiraz Challenge Trophy for "Australia's Best Shiraz".

Scott McWilliam DipWSET, a sixth-generation award-winning Winemaker & Liquor Business Professional. Scott is currently Global Family Ambassador & Educator for McWilliam's Wines & sits as a Board Representative for 'Australia's First Families of Wine.' McWilliam's Wines Group. Scott regularly judges in International Wine Shows in Europe.

Other judges include:

Christian Maier- Sommelier for RACV Club & Resorts

Loic Le Calvez French born winemaker/consultant

Mark Baulderstone - Managing Director of RIEDEL Australia & New Zealand

Matt Lugg, a local Mornington Peninsula winemaker well conversed with European wine making now at Portsea Estate.

Darren Wilcock from Elgee Park & Baillieu brands having been the cellar door manager and now heads up the distribution of these well-established wines.

The International Cool Climate Wine Show Public Tasting Day, will be taking place on Saturday, May 28th at Functions by the Bay, in Frankston. We are very excited to be in this venue for the first time. Attendance per session is limited to 150 guests. Local Mornington Peninsula duo, Sundae Lane will be entertaining everyone with coastal vibes & Jazz tunes. All tickets must be prebooked online, via the link listed below - **unlike previous years, no tickets will be available at the door**. This is an 18 and over event. Guests will be asked to provide proof of Covid double vaccination prior to entry, or proof of exception. No refund will be provided to those who cannot provide this at the time of arrival.

Ticket cost to Public Tasting Date:

\$50 per person (plus booking fee)

The ticket entitles you to:

- o A Riedel crystal wine glass, valued at \$27.50, for you to keep.
- o A rare opportunity to access the styles, characteristics, and the latest trends of both local and international cool climate wines entered in the 2022 Show.
- o Finger food, tea & coffee.
- o The right to vote for the People's Choice Award.

Sessions available:

Session 1: 2.00pm - 3.30pm

Session 2: 4:00pm - 5:30pm

Purchase tickets via <https://www.internationalcoolclimatewineshow.com/public>

The VIP Tasting and Masterclass has become an extremely popular part of our event over the years, and its sessions as always sell out quickly.

Also held on the 28th May, each class will last for approximately 30 minutes, leaving you plenty of time to sample the wines in the Public Tasting area, either before or after your chosen Masterclass session, depending on which you have selected. You will receive a Masterclass, held separately from the public tasting, in the exclusive Riedel Lounge. Each session is led by one of our show judges, who will focus on five specially selected award-winning wines from the 2022 show. It is an amazing opportunity to expand your wine knowledge. Attendance per session is limited to 15 attendees, so booking early is strongly advised.

Ticket cost to VIP Tasting & Masterclass:

\$90 per person (plus booking fee)

The ticket entitles you to:

- o A Riedel crystal wine glass, valued at \$27.50, for you to keep.
- o A rare opportunity to access the styles, characteristics, and the latest trends of both local and international cool climate wines entered in the 2022 Show.
- o Specially selected Finger food, tea & coffee.
- o The right to vote for the People's Choice Award.
- o Attendance in the Masterclass session you have selected at time of booking, a tutored tasting/discussion on five premium, cool climate wines.

Purchase tickets for both the Public Tasting & VIP Tasting & Masterclass via :

<https://www.internationalcoolclimatewineshow.com/public>

Any questions please contact Event & Marketing Manager, Kirsty Thomas-Thoeun via email events@internationalcoolclimatewineshow.com